



DISCOVER THE POTENTIAL OF
WIRELESS CHARGING

GIVE POWER, GET ENGAGEMENT

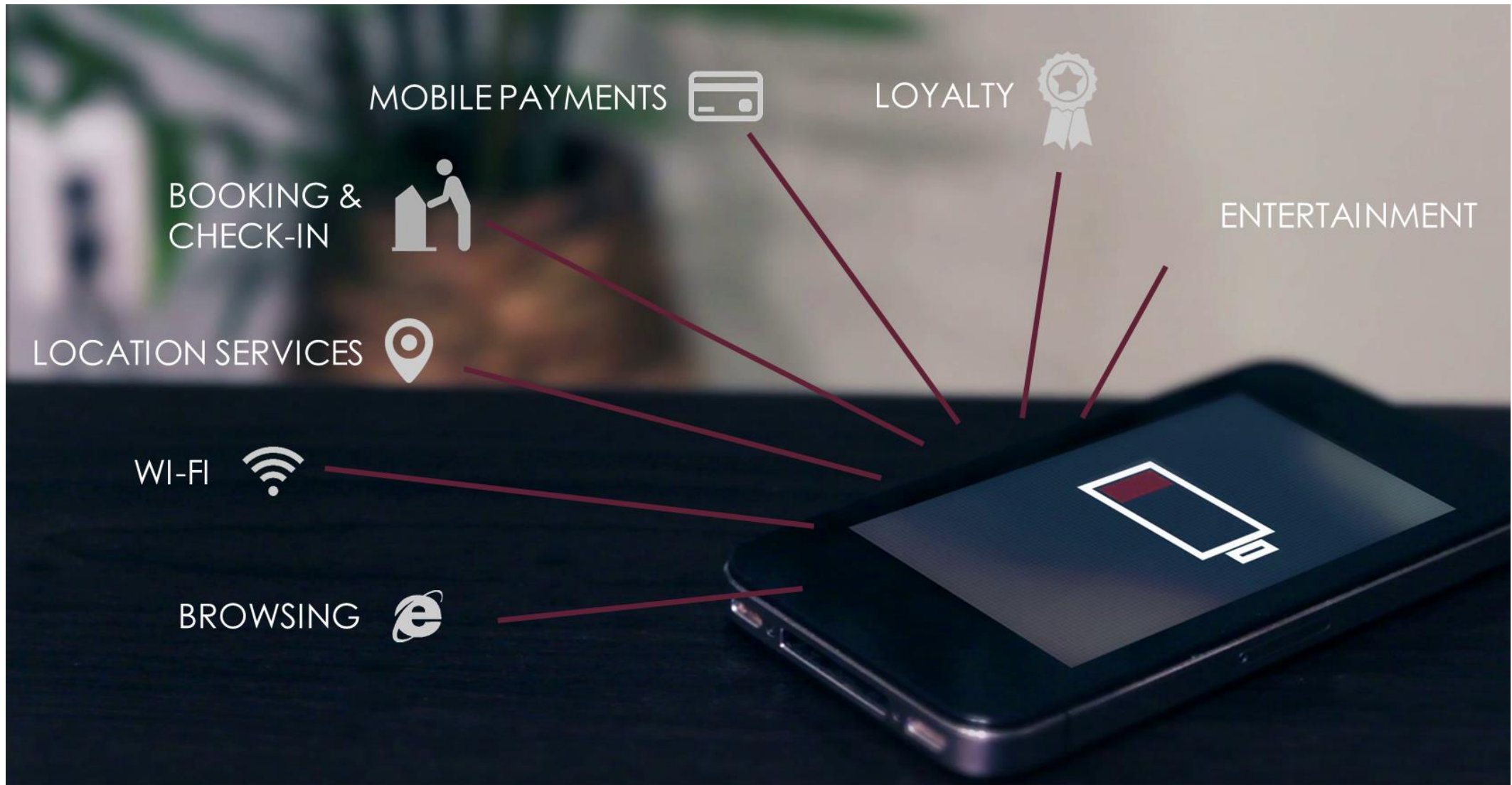
9 out of 10 people suffer from the fear of losing power on their phone.

People tend to charge more than once a day, but only a few carry a cable with them.

Aircharge CONNECTS you with consumers in search of charging facilities and DRIVES them to your location.



POWER UP YOUR DIGITAL OFFERING



Digital initiatives which are at the core of the modern retailer's mobile proposition require CUSTOMERS TO BE FULLY CONNECTED

A LIFETIME OF FREE ADVERTISING

1 MILLION DOWNLOADS

on Android & iOS



Available on the
App Store



GET IT ON
Google Play

The Aircharge app works as a portal for users to find the CLOSEST LOCATION/FAVOURITE BRAND to visit to recharge their device battery when running low.



THE WORLD'S LARGEST WIRELESS CHARGING NETWORK



OVER 5,000 LOCATIONS TO DATE

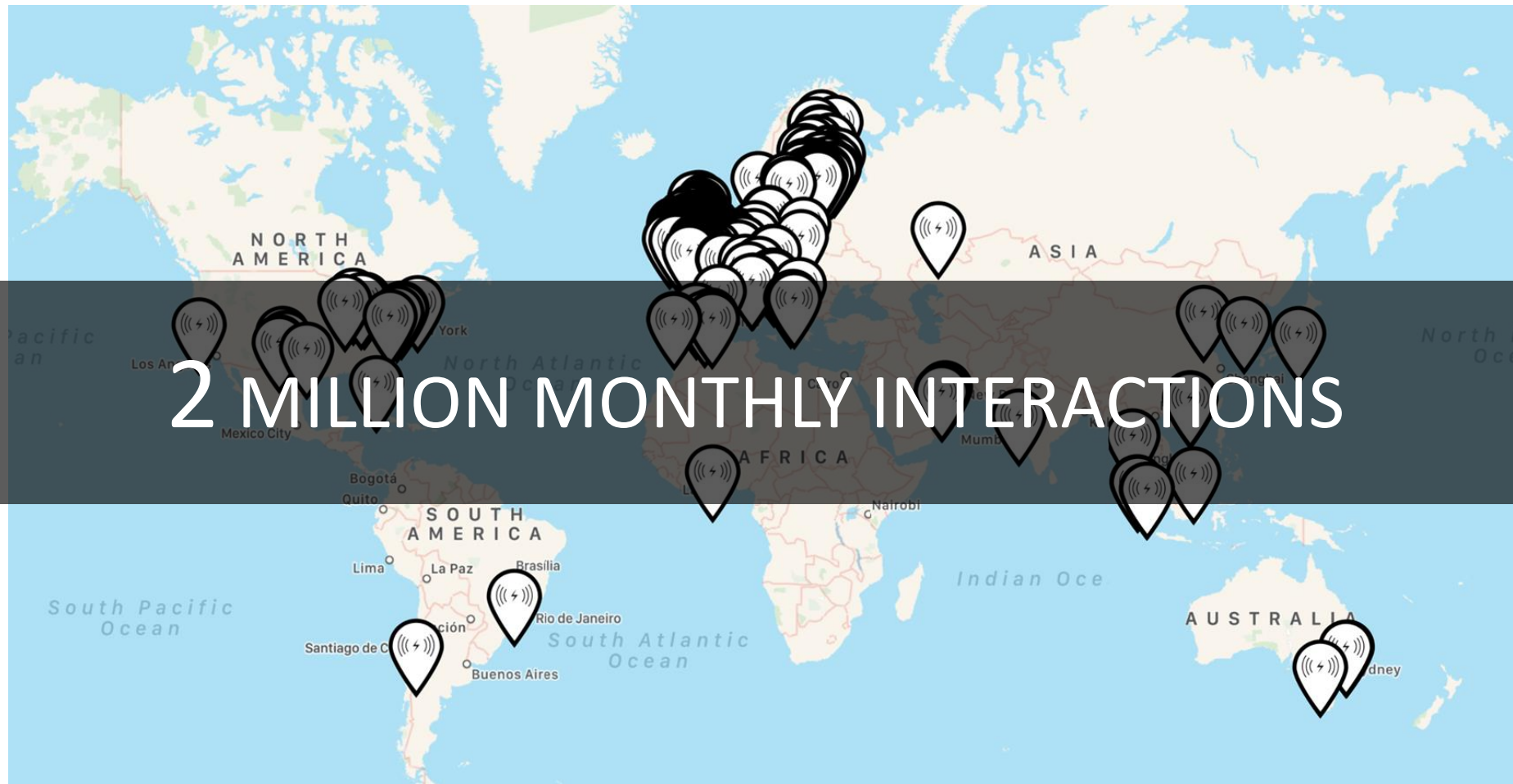
and the number is increasing rapidly

CHOSEN BY THE BIGGEST BRANDS



Aircharge is the WORLD-LEADING provider of wireless charging solutions for
PUBLIC VENUES, TRANSPORT & WORKSPACES

2 MILLION REASONS TO DEPLOY AIRCHARGE

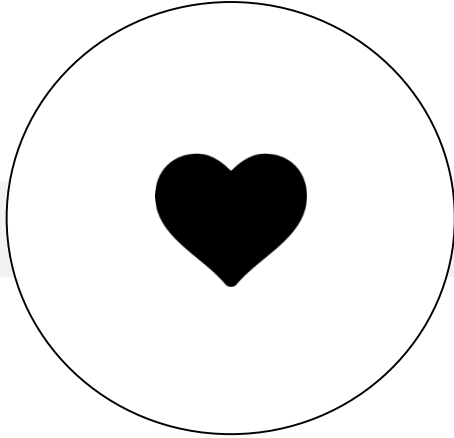


An average of 2 million interactions are registered across the global Aircharge estate monthly.

This could translate into 2 million potential opportunities to engage 1-1 with your customers each month

engage 1-1 with

THE AIRCHARGE **UNIQUE PROPOSITION**



DIFFERENTIATE YOUR BRAND



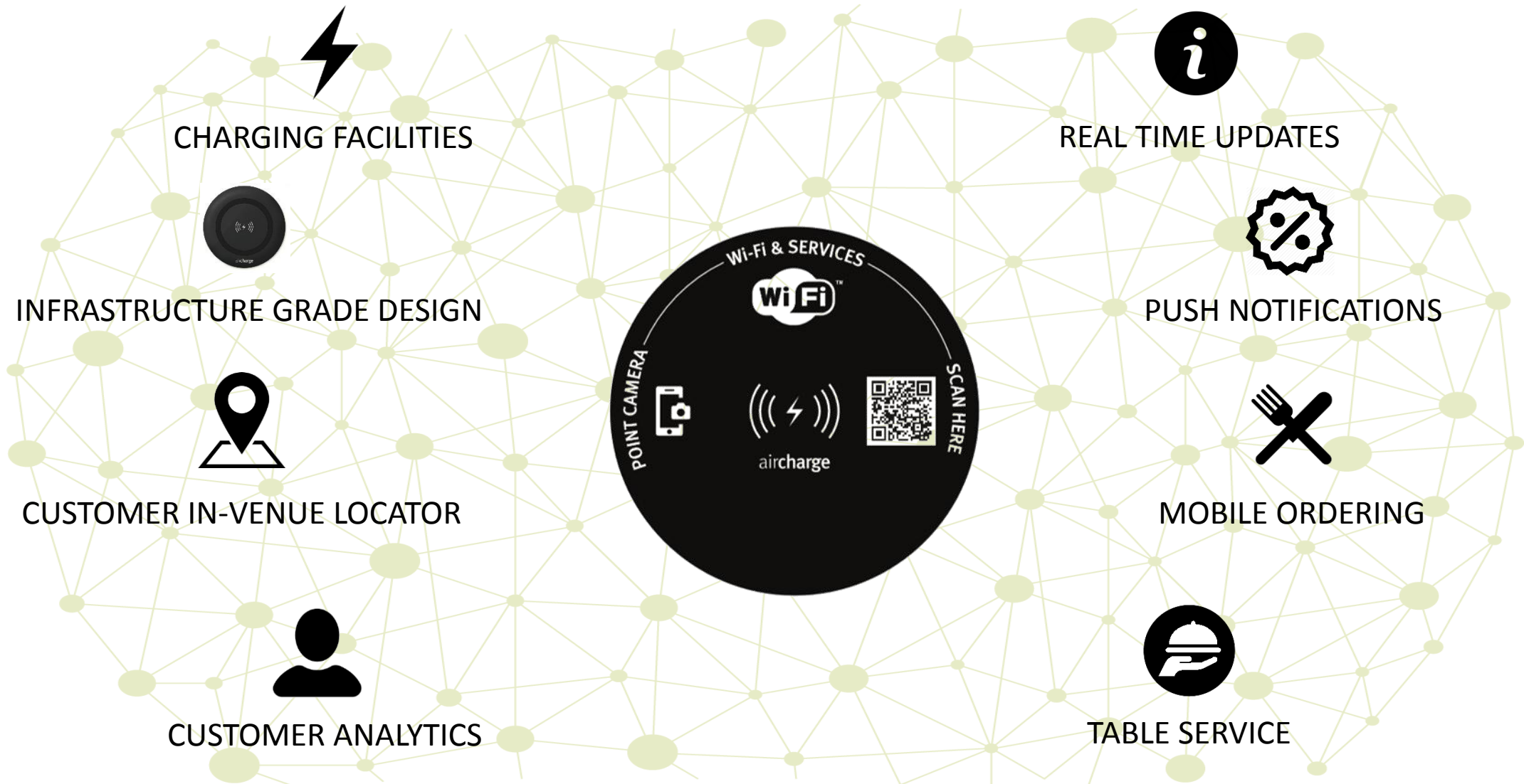
INCREASE FOOTFALL



MONETISE ON DWELL TIME

Aircharge drives an average of
10 PAYING CUSTOMERS PER DAY
to each venue where installed

WIRELESS CHARGING MADE SMARTER



Engage your customers in INNOVATIVE, DYNAMIC and REWARDING ways

DRIVE FOOTFALL & CUSTOMER SPEND



In-app low battery notification triggers location GPS services allowing the user to choose and navigate to the favourite brand/location

↑ Push MORE CUSTOMERS to your venue

↑ Boost REPEAT CUSTOMERS

↑ INCREASE REVENUE PER CUSTOMER

MONETISE ON DWELL TIME



PUSH NOTIFICATIONS

Interact with customers while they are charging their phones.

Timed push notifications encourage users to spend more by redeeming offers, signing up for loyalty programs, etc.

UNDERSTAND YOUR CUSTOMER



Cloud-based, real-time footfall & dwell time monitoring of

- ✓ Who visits your charging point
- ✓ Where they sit
- ✓ How long they stay
- ✓ When they come back

MAXIMISE YOUR REVENUE POTENTIAL

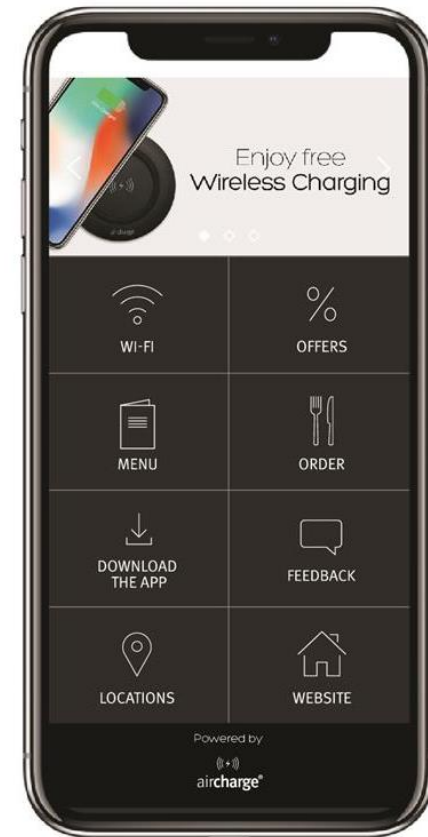


AVERAGE RETURN ON INVESTMENT IN 90 DAYS
(based on a 10 charger installation & average spend per customer of £5)

AIRCHARGE DIGITAL WAITER



1. SCAN QR CODE

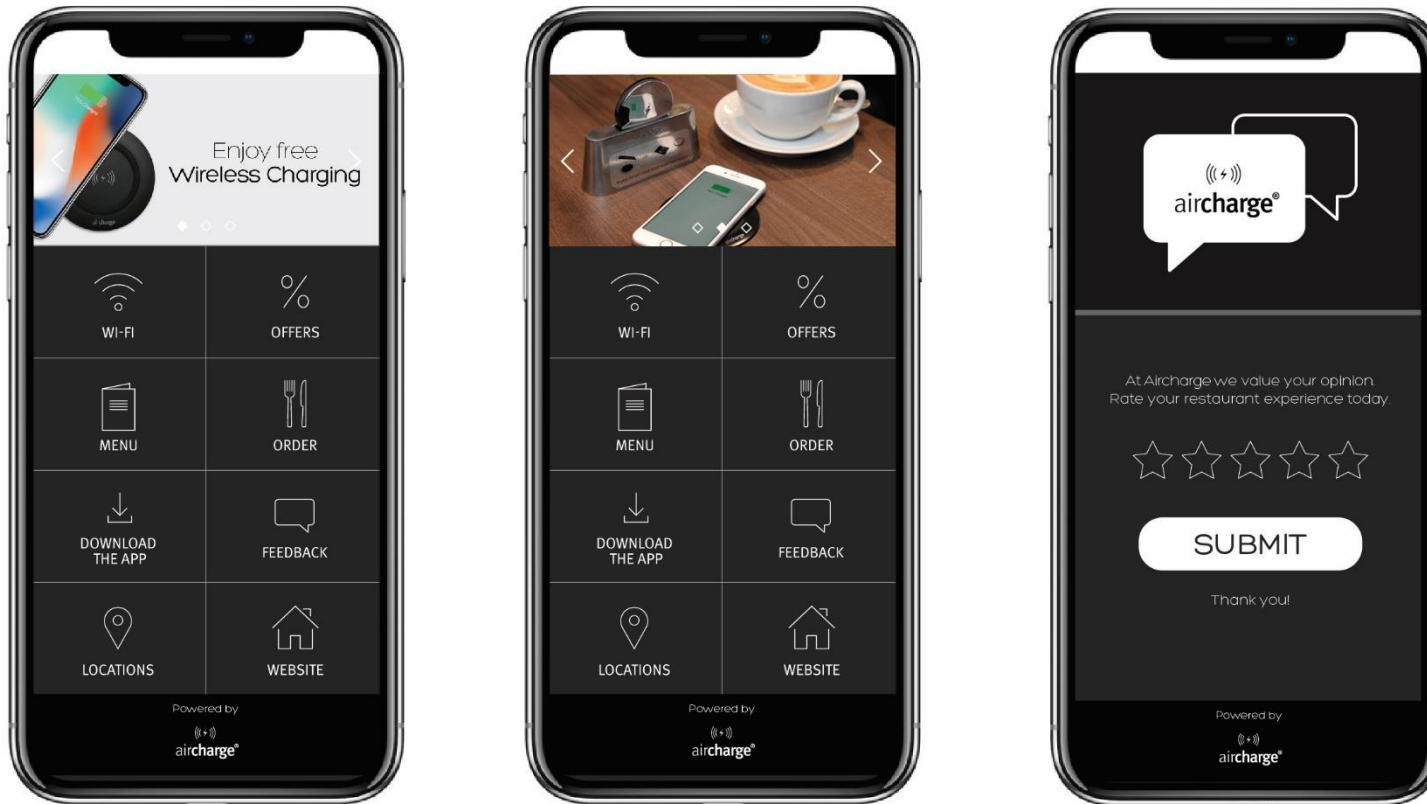


2. ACCESS SERVICES

WEB APPLICATION

Offer services at Point of Purchase
without the need of downloading a mobile app.

AIRCHARGE DIGITAL WAITER



- ✓ Wi-Fi access
- ✓ Dietary options
- ✓ Mobile ordering
- ✓ App download
- ✓ Customer feedback
- ✓ Offers & loyalty programs

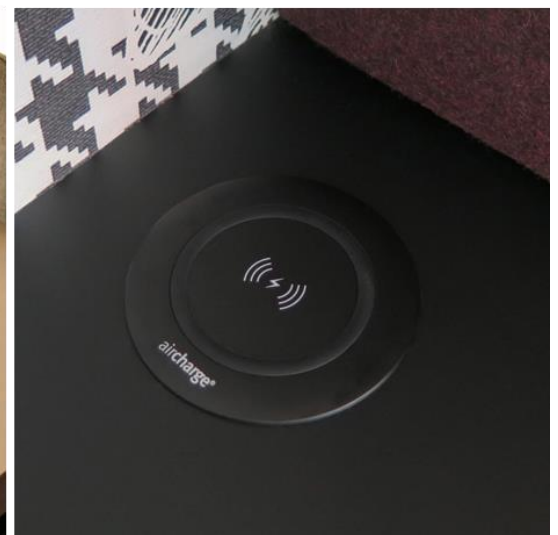
SCREEN INTEGRATION



DIGITAL SIGNAGE

Phone on charger triggers content to start on screen.
Touch screen functionalities allow the user to interact with services

AIRCHARGE IN HOTELS



LOUNGE

BAR &
RESTAURANT

MEETING &
CONFERENCE
ROOMS

ROOMS

WHY AIRCHARGE



WORLD-LEADING WIRELESS CHARGING SOLUTION FOR
PUBLIC INFRASTRUCTURE, TRANSPORT & WORKSPACES

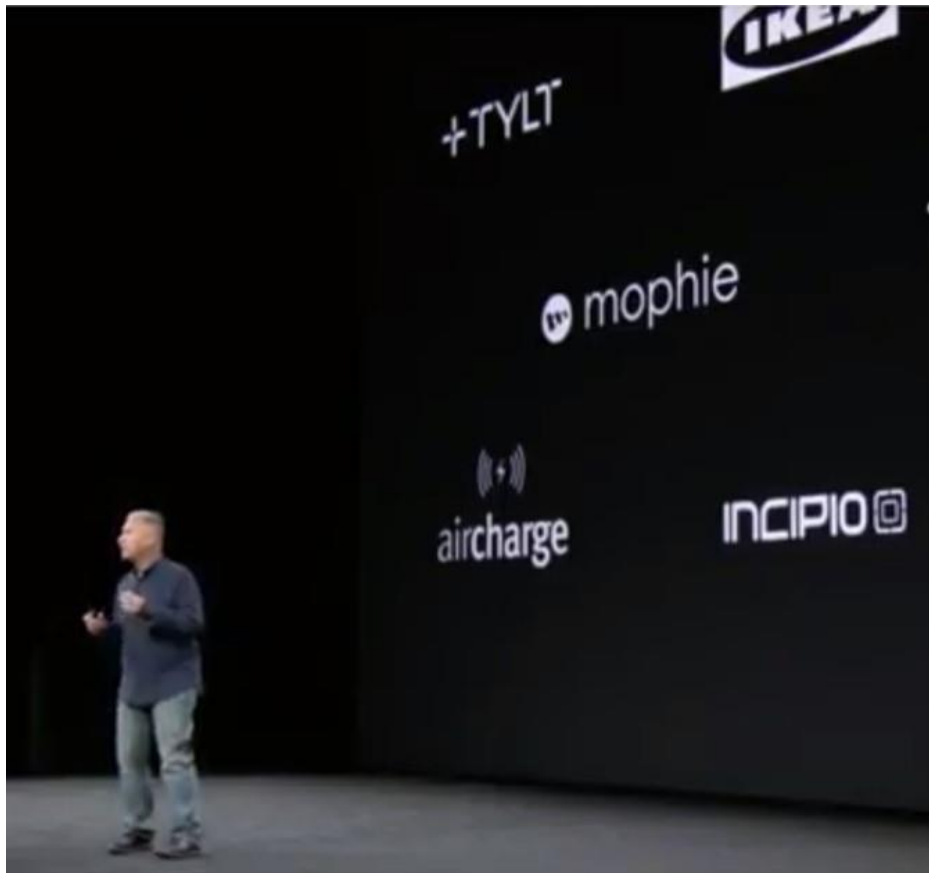
WPC STEERING GROUP MEMBER

- ✓ STEERING GROUP MEMBER OF THE WIRELESS POWER CONSORTIUM
- ✓ CHAIR OF THE INFRASTRUCTURE APPLICATION GROUP (IAG)
- ✓ CHAIR OF EUROPEAN PROMOTIONAL WORKING GROUP (PWG)
- ✓ CO-CHAIR OF THE USABILITY TASK FORCE



Aircharge has a relevant and immediate understanding of REQUIREMENTS, REGULATIONS and TRENDS within wireless power solutions

APPLE INC. STRATEGIC PARTNER



12th of September 2017, Steve Jobs theatre, San Francisco:
Aircharge with its public wireless charging ecosystem presented as a strategic partner at the Apple event, confirming certified wireless charging compatibility with the iPhone X, 8 and 8 Plus models..

MADE FOR PUBLIC USE



WATER & DUST PROOF



TESTED WITH CLEANING AGENTS



HEAT MONITORING



FOREIGN OBJECT DETECTION



BACKWARD COMPATIBILITY



SYSTEM DIAGNOSTIC



CERTIFIED



SAMSUNG
Galaxy S7



HUAWEI

NOKIA



LG



SONY

Google

TECHNOLOGY MEETS DESIGN



Aircharge is available with IN-SURFACE, ON-SURFACE or SUB-SURFACE integration and in a range of bespoke textures and materials including VENEER, LEATHER and TEMPERED GORILLA GLASS options

UNIQUE SOLUTIONS



WORLD'S FIRST & ONLY
MADE FOR iPhone CERTIFIED
MULTIHEAD CONNECTOR

↑ 150% MORE INTERACTIONS

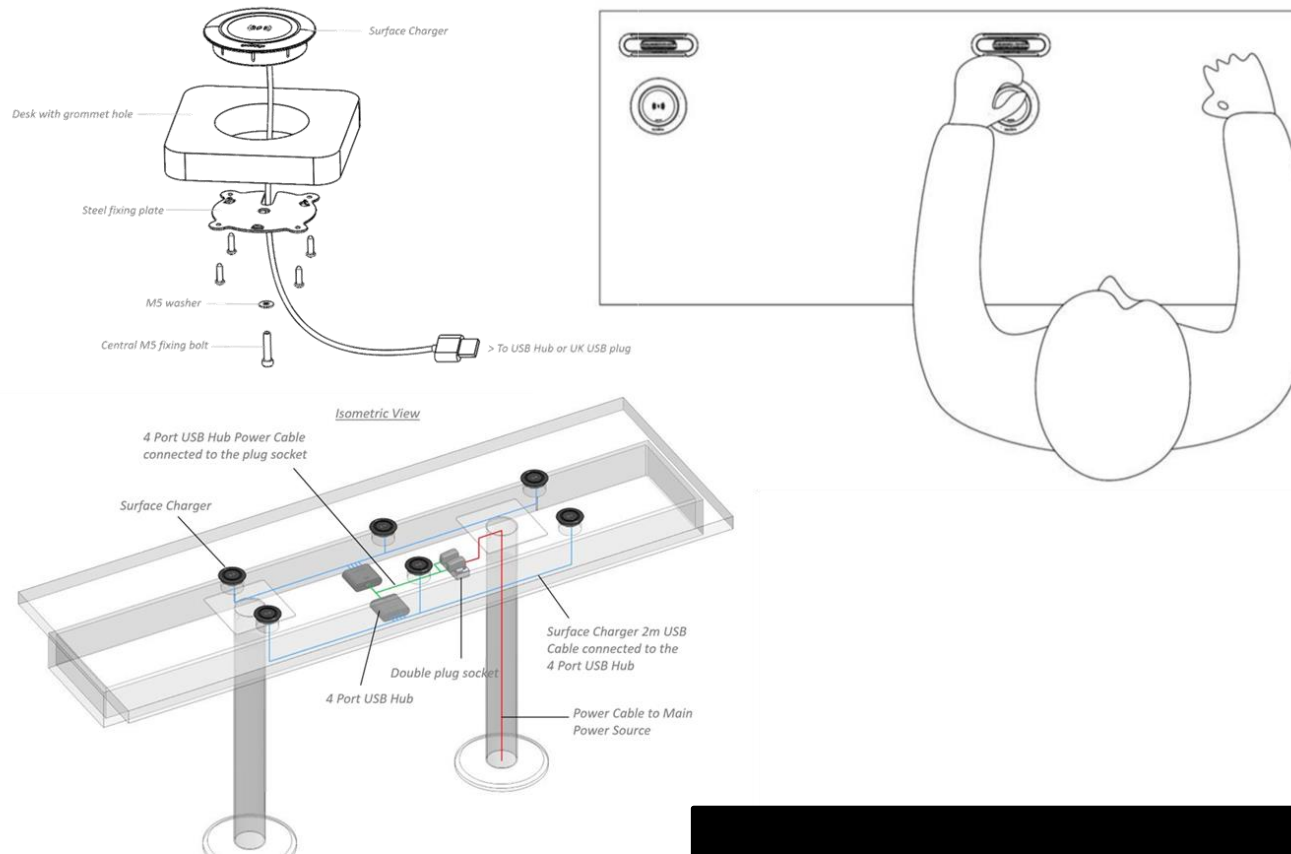
Lightning, micro USB, USB Type-C



WORLD'S FIRST & ONLY
BATTERY POWERED SOLUTION

Bring power wherever needed

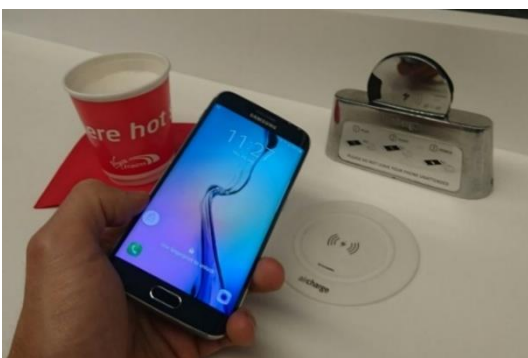
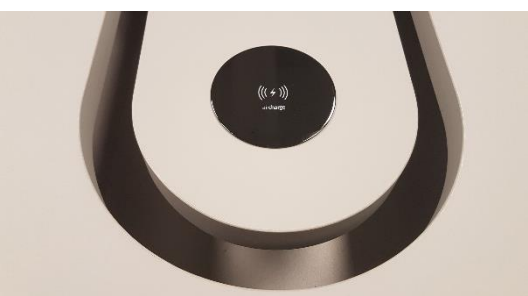
MORE THAN JUST A PRODUCT



Wireless charging in public venues is not just about product.

Many variables exist, solutions evolve and it's important to have **CONTINUED SUPPORT** from a wireless charging partner

PLANNING is also crucial. Not only does the venue need to be suitable and prepared but the furniture, materials and even the seating position of the user must be considered for **OPTIMAL USE**



AIRCHARGE IN THE NEWS



BUSINESS LIVE

STEVE LIQUORISH
Founder, Aircharge

BBC NEWS 08:48

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WATCH NOW



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